

VISION

A world-class public transportation system that is convenient, affordable, reliable and safe, and that is the keystone of the region's growing business opportunities, thriving job market, clean air and livable communities

GOALS

1. Provide Transportation Options

- Provide people with public transportation choices that link them to jobs and deliver cost-effective, dependable and on-time commutes
- Reduce regional dependence on peak period automobile use, the resulting congestion and impediments to goods movement, and national dependence on oil, by increasing the use of public transportation
- Facilitate the ease of use of public transportation for medical, shopping, cultural, educational, and recreational purposes
- Connect communities within Northeastern Illinois and beyond, and facilitate connections among different modes of transportation

2. Ensure Financial Viability

- Ensure the sustained financial viability of public transportation as intrinsic to the region's multi-modal transportation system
- Seek investments in public transportation that maximize beneficial returns
- Ensure that the passenger experience is of one seamless public transportation system
- Demonstrate measurable achievement in the provision of clean and attractive, affordable, safe, reliable and convenient public transportation services
- Continually enhance efficiencies through effective management, innovation and technology

3. Enhance Livability and Economic Vitality

- Provide a public transportation system that protects the environment and supports the livability and economic vitality of the region
- Look for new opportunities to:
 - Encourage growth in corridors that support existing and planned vibrant and interconnected centers, discourage sprawl, and reduce the cost of new infrastructure
 - Provide employers with access to a broader workforce, enhancing their competitiveness
 - Support opportunities to realize economic development goals and plans
 - Provide mobility for aging populations and people with disabilities
 - Preserve and provide access to open space and natural resources

4. Demonstrate Value

- Create and sustain public understanding of the benefits of public transportation to individual health and well-being, regional economic vitality and sustainability, and as a catalyst for new opportunities for users and non-users alike